

Taylor Dickson

Radio Personality Digital Manager

[WRRV Articles](#) • [Website](#)
[Hudson Valley, New York](#)
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-References Available Upon Request-



Software

- NexGen • Adobe Audition • GSelector • VoxPro • VCreative • AV Air • Promosuite • Adobe Photoshop • Adobe Premiere • Adobe Creative Suite • Audio Vault • Microsoft Office • Wide Orbit •

Skills

- Proficient in using audio boards, cameras and video equipment
- Master of professional & personal blogging
- Fluent in professional & personal social media
- Knowledge of basic HTML/CSS code
- Background in AP writing style

Education

[The SUNY College at Brockport](#)

B.S. in Broadcast Journalism with a Minor in Film Studies
Activities: WBSU, 89.1 The Point, Phi Sigma Sigma National Sorority

Townsquare Media -WRRV / [Program Director/Brand Manager](#)

DECEMBER 2020-PRESENT, Poughkeepsie, NY

Responsible for maintaining and growing the WRRV brand, schedule syndicated alternative music logs using GSelector, create and execute promotions, write imaging and promo copy, communicate with consultants and labels for music choices, maintain PromoSuite, edit clocks, report weekly to MediaBase and Nielsen BDS

Townsquare Media -WRRV / [Afternoon Drive and Specialty Show Host](#)

DECEMBER 2020-PRESENT, Poughkeepsie, NY

Host from 3p to 7p on the third heritage station in the market, providing energy, music news, and local content, responsible for creating daily web articles and sending app alerts. Also the host of Sunday Studio Cuts and The Studio Cuts Podcast, which is a new music show and a podcast with artist interviews, in charge of picking the playlist and coordinating interviews

Townsquare Media of the Hudson Valley / [Assistant Digital Manager](#)

SEPTEMBER 2020-MARCH 2021, Poughkeepsie, NY

Responsible for tracking page views, app downloads using Google Analytics and CrowdTangle, and other digital metrics for 5 radio and digital brands, maintain all websites and social media, work with air-talent to improve their digital articles, work with sales and programming to execute digital contests and campaigns

Townsquare Media - WRRV / [Morning Drive Co-Host](#)

JANUARY 2020-DECEMBER 2020, Poughkeepsie, NY

Half of the morning show on WRRV providing energy, fire, and opinion that's responsible for coming up with creative and engaging content/bits, collect trending news stories for on-air, write 10 web articles a week, send daily app alerts and newsletter, post daily on social media, dub new music into NexGen

Townsquare Media - WCZX, Now 97.7 / [Assistant Program Director](#)

NOVEMBER 2018-DECEMBER 2019, Poughkeepsie, NY

Hold all responsibilities of the program director including being responsible for maintaining and editing nationally programmed TLA logs, create new music imaging and on air elements, write promos and maintain PromoSuite, weekly music category changes and edit clocks in GSelector, brainstorm for remotes and events with sales and promotions, manage station staff

Townsquare Media - WCZX, Now 97.7 / [Afternoon Drive Host](#)

MARCH 2018-DECEMBER 2019 Poughkeepsie, NY

Responsible for crafting show and having engaging on air and digital content, write 10 web posts per week, consistently ranked as one of the top 5 contributors of site views, post on social media daily, send daily newsletters and app alerts, appear as talent at remotes and live events

Neversink Media Group / [Digital Manager](#)

AUGUST 2017-PRESENT, Port Jervis, NY

Digital manager of all 5 radio stations at Neversink Media group, responsible for posting daily on social media outlets, in charge of all website updates, create graphics to promote station events, set up and create online contests, delivery weekly statistics regarding online and social growth

Entercom Rochester / [Production and Social Media Intern](#)

AUGUST 2015-MAY 2016, WBEE, WPXY, WCMF, Rochester, NY

Fall programming and social media intern working directly with Megan Carter and Corey James on WPXY, schedule all social media posts, edit video/audio for daily broadcast. Spring intern in the production department working directly with Justine Pruss; dubbed spots, wrote commercial spots, voiced and produced spots